

EDITORIAL**Appeal for Discharging Responsibilities****Tesfaye Gebeyehu**

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Academic journals become quality when important stakeholders such as manuscript contributors, reviewers, editors, and publishers discharge their responsibilities effectively in the given time. Imagine what happens when (1) authors do not submit well communicating manuscript but with substantial content and do not incorporate the given comments and resubmit in the appointed time¹, (2) reviewers do not critically review manuscripts and delay the review process, (3) editors and advisory board members become reluctant in the editorial and counseling process respectively, and (4) universities (publishers) become reluctant in fulfilling the necessary manpower for a journal such as full time managing editor, language editor, secretary and fail to give substantial incentives to the editors by giving silly excuses. The consequence is clear: the journal's sustainability and reputability would be at risk. This in turn negatively affects authors' promotion as well as the image of the publisher (the University).

Currently there are more than five active journals published by Jimma University. These journals are alive because of the commitment of a few individuals (of course other journals in Ethiopian universities face similar challenges). But the sustainability of journals should not be dependent on individuals but a system. Otherwise when those committed individuals are burnt out, the journals collapse—the danger of backlogging!!

The Ethiopian Journal of Social Sciences and Language Studies (EJSSLS), which is published by Jimma University, has passed through the aforementioned challenges and released now Volume 4 Issue 2. But, for the journal to sustain, to achieve its vision and mission of becoming one of the most preferable journals in Africa by publishing quality manuscripts from various disciplines in Social Sciences and Language Studies, the editor appeals to the stakeholders of the journal to discharge their responsibilities. To avoid delayed release of issues, authors must submit well communicating manuscripts with good substance (please get the help of English language editor) and respect the author's guidelines; reviewers ought to review manuscripts critically and return without delay;

¹ In some manuscripts of this volume, if the reader finds confusing ideas, the blame goes to the authors for they were not willing to incorporate comments given by reviewers and editors; fixing such confusions had been headache to the editor.

editors ought to check carefully and quickly whether manuscripts are ready to be published; advisory boards ought to follow up the published issues and suggest the way the journal can be improved. Above all, as a full time managing editor, language editor, and secretary play significant role in the effectiveness of the journal, specifically in releasing issues timely, Jimma University in general and The College of Social Sciences and Humanities (CSSH) in particular must assign these important resources and encourage the editors with due incentives. Provided that these conditions are fulfilled, I believe and hope that will be, the Journal releases its issues timely.

Using this opportunity, the editor thanks Jimma University for arranging different trainings that enhance the qualities of its journals. I am also very thankful to responsible authors, reviewers, editors, advisory board members of EJSSLS, the dean and the administrative director of CSSH, who have contributed to the present status of EJSSLS.

The editor-in-chief,

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